



Sponsorship Program

Saturday, February 3rd 2024 6PM - 10PM

611 N Franklin St, Tampa, FL 33602

Event Summary

Sound Money Soirée is Bitcoin Bay's annual charity gala.

This event establishes the Tampa Bay Area as a major hub of Bitcoin activity. It's an opportunity for Bitcoiners— from ranchers to fund managers— to connect and demonstrate our collective ability to influence Tampa for the better.

Your sponsorship is an opportunity not just to promote your organization, but to directly expand Bitcoin awareness and influence in the city of Tampa— a goal we should all share.

What does Bitcoin Bay do?

Bitcoin Bay grows and leads the Tampa Bitcoin community through three initiatives:

Unite the Tampa Bitcoin Community

Bitcoiners tend to be independent- but the true power of Bitcoin is unlocked by peer-to-peer and business-to-business interaction. Bitcoin Bay connects members to a network of businesses and individuals who provide goods and services on a Bitcoin standard - no dollars required.

Education

In addition to connecting existing Bitcoiners, we teach and create new ones, both through our own weekly classes/meetups and with support by third party education partners like CoinFlip and The Mises Institute.

Service

Bitcoin Bay proudly demonstrates our commitment to improving the city of Tampa by supporting local food initiatives and organizing events like beach cleanups and blood drives.

Event Schedule

5pm/ Sponsor Happy Hour in the Courtyard

6pm / The Vault Opens

6:30pm / Intro + kickoff from board of directors

7:30pm / Hors d'oeuvres and silent auction

8:30pm / Announcing raffle winners

9pm / Closing remarks & last call

10pm / Afterparty (location TBD)

What does your sponsorship support?

Education and Awareness

- Donations enable us to maximize outreach through free classes and meetups.

Support for Bitcoin Clubs at Local Schools

- Sponsor the formation of Bitcoin clubs and communities in middle schools, high schools and universities.

Community Service and Events

- Support our efforts to improve the lives of Tampa residents and establish Bitcoin as a force for good in all municipalities.
- Sponsor large, public-facing events to increase the Bitcoin community's visibility in the Bay Area.

Bitcoin Bay Coworking Space

- Develop a physical location serving as an HQ for the Tampa Bay Bitcoin Community (similar to Nashville's Bitcoin Park).

Bitcoin and Lightning Development

- Support our incredible developers in the creation of open-source projects, including BayWallet, an application that plugs you into the Bitcoin Bay community via Nostr and allows you to run a non-custodial Lightning node on your mobile phone.



Sponsorship Packages



Ray.

\$2,500 / BTC Equivalent

- Your organization's logo on all digital marketing material.
- Invitation to our Sponsor Happy Hour prior to the main event.
- 2 free GA tickets

**Estimated Tax Deduction:
\$2,300**



Turtle

\$5,000 / BTC Equivalent

- Everything included in Ray level sponsorship.
- All attendees will receive a sponsor swag bag with merchandise of your choice.
- 4 free GA tickets

**Estimated Tax Deduction:
\$4,600**



Dolphin

\$7,500 / BTC Equivalent

- Everything included in Turtle level sponsorship.
- Courtyard Happy Hour "Sponsored by (Your Company)" 1 hour before event.
- 2 free VIP tickets

**Estimated Tax Deduction:
\$6,900**



Shark

\$15,000 / BTC Equivalent

-Everything included in Dolphin level sponsorship and below.

-Welcome Party "Sponsored by (Your Company)" the night prior to the event.

-4 free VIP tickets

**Estimated Tax Deduction:
\$13,800**



Whale

\$40,000 / BTC Equivalent

-Everything included in Shark level sponsorship and below (sans the Happy Hour/Welcome Party Sponsorship)

-Naming rights for the event. Sound Money Soiree "Sponsored by (Your Company)" on all marketing materials.

-Speak about your organization during introduction.

-6 free VIP tickets

**Estimated Tax Deduction:
\$36,600**



Other
Sponsorship
Opportunities

Sponsor a Service

Service donations will receive a tax deduction based on the value of the donated item or service.

Alcohol

Liquor - \$2,000

Wine - \$1,500

Beer - \$1,000

Food

Hors d'oeuvres - \$1,000

Desserts - \$750

Napkins with your logo - \$300

Entertainment

DJ - \$750

Cigar Roller - \$2,000

Donate a Silent Auction Item

We appreciate any and all unique item donations!

Examples of items donated so far:

- Full-size arcade cabinet with custom Bitcoin art
 - Set of 500 custom ceramic poker chips
 - Hand-rolled cigars with Bitcoin Bay wrappers

All item donations will include you/your organization's name prominently displayed on the info page for the auction item.

You will also receive a tax deduction based on the value of the donated item.

For additional information, reach out to us!

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